



JUST THE FACTS & FIGURES

"Drive while you are driving."

Who knew that when cell phones were invented they could become the kiss of death for thousands of people each year. If you consider that at any daylight moment, 660,000 vehicles are being driven by someone using a hand-held cell phone, it makes you wonder why legislators haven't been more aggressive in toughening laws to put a halt on distracted driving. Doesn't it frighten you even more to think that in a recent survey, 18% of drivers said they have sent text messages or e-mails while driving. **Emails!** We need to do more than just hang up the phone when we get in the car.

We need to turn it off. Do not accept phone calls from anyone while they are driving. No phone call or text is worth a life.

One distracted driving related fatality occurs every three hours.

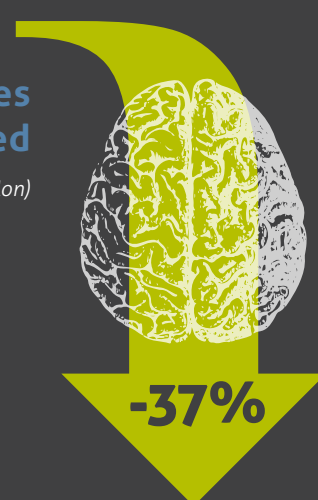
That means

3,092

people die every year because of a distracted driving-related incident.*

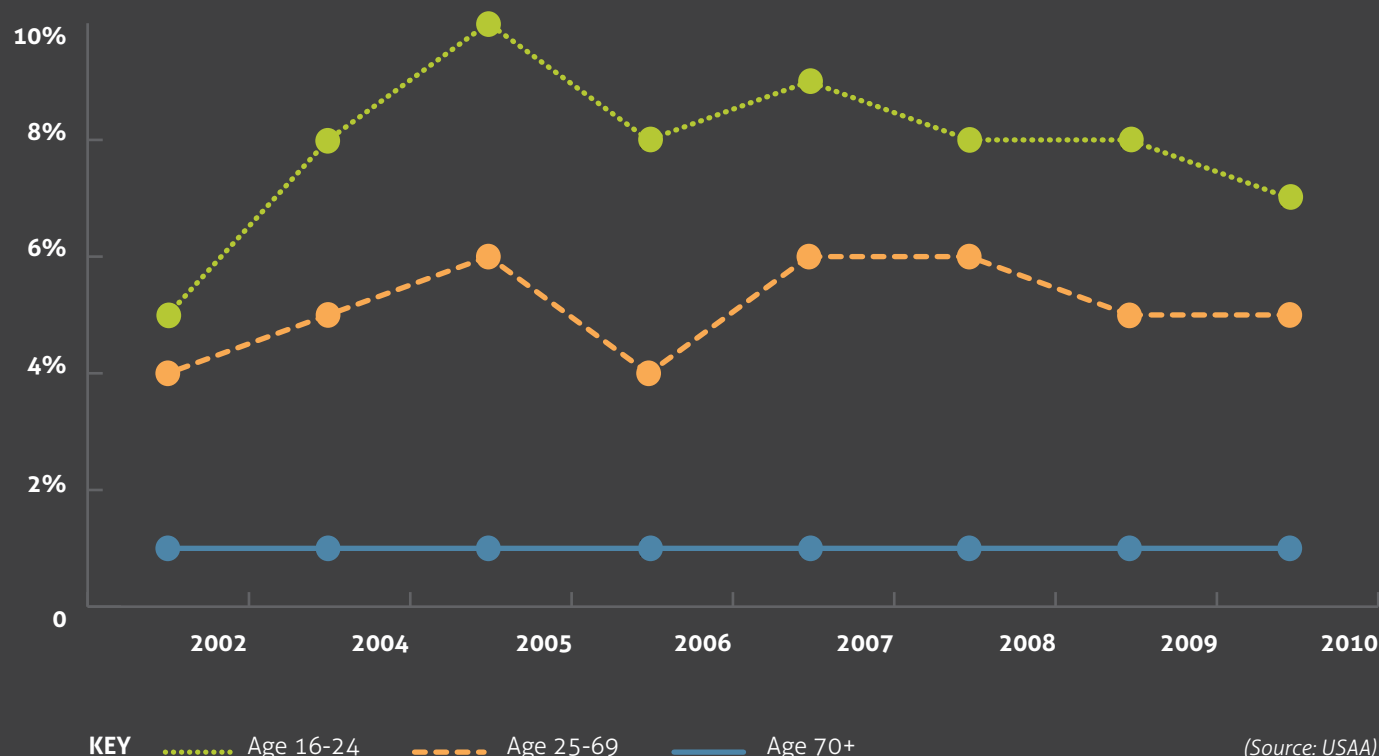
*According to 2010 data. (Source: NHTSA)

Driving while using a cellphone reduces the amount of brain activity associated with driving by 37%. (Source: Carnegie Mellon)



In 2011, 3,331 people were killed in crashes involving a distracted driver compared to 3,267 in 2010. (Source: Distraction.gov)

HAND-HELD PHONE USE WHILE DRIVING BY AGE GROUP



(Source: USAA)

