



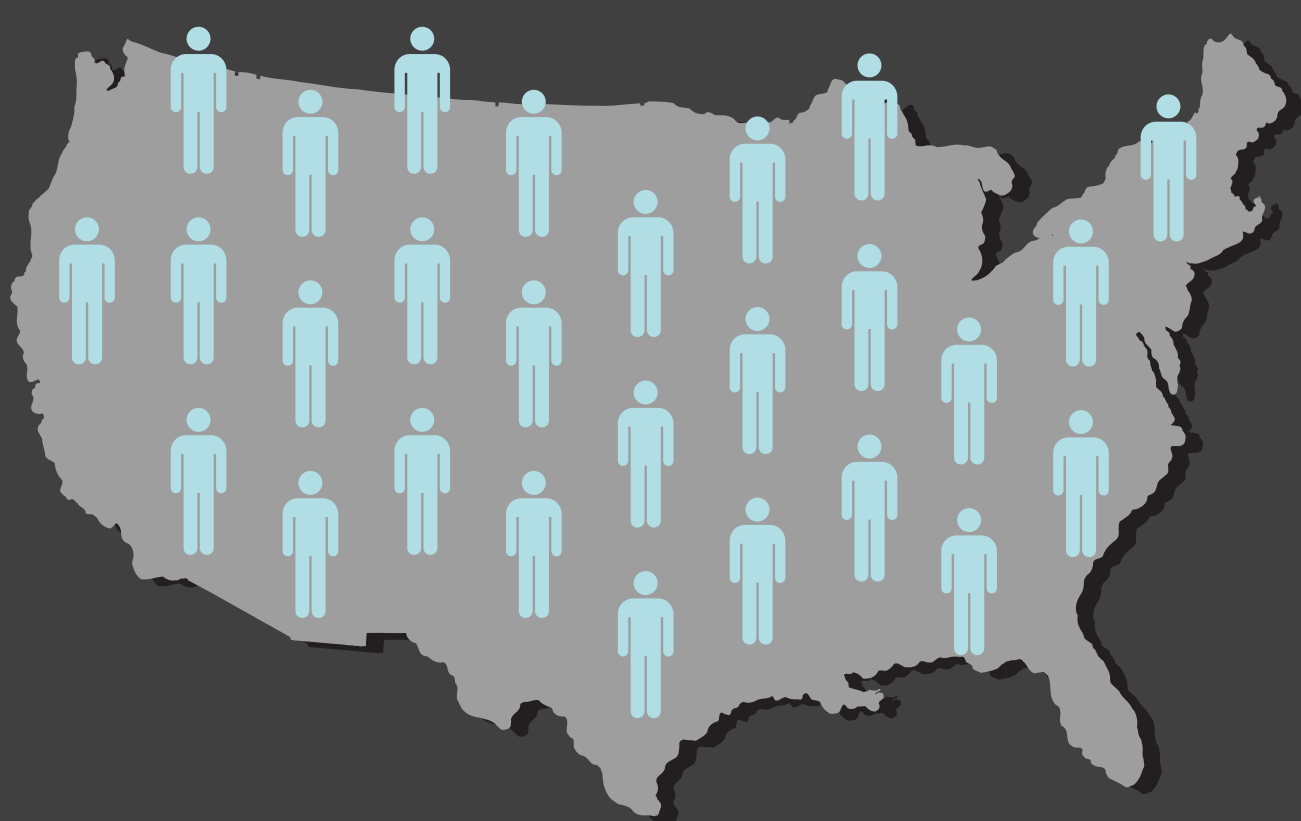
## JUST THE FACTS & FIGURES

**Drunk driving is still a threat.**

This tragedy affects each and everyone of us. We have made great strides in the drunk driving problem in this country since 1982. Unfortunately, this has resulted in a consensus among the public that we have solved the problem. We haven't. **In the last ten years, an estimated 1,400,000 drivers have been arrested for DWI.**

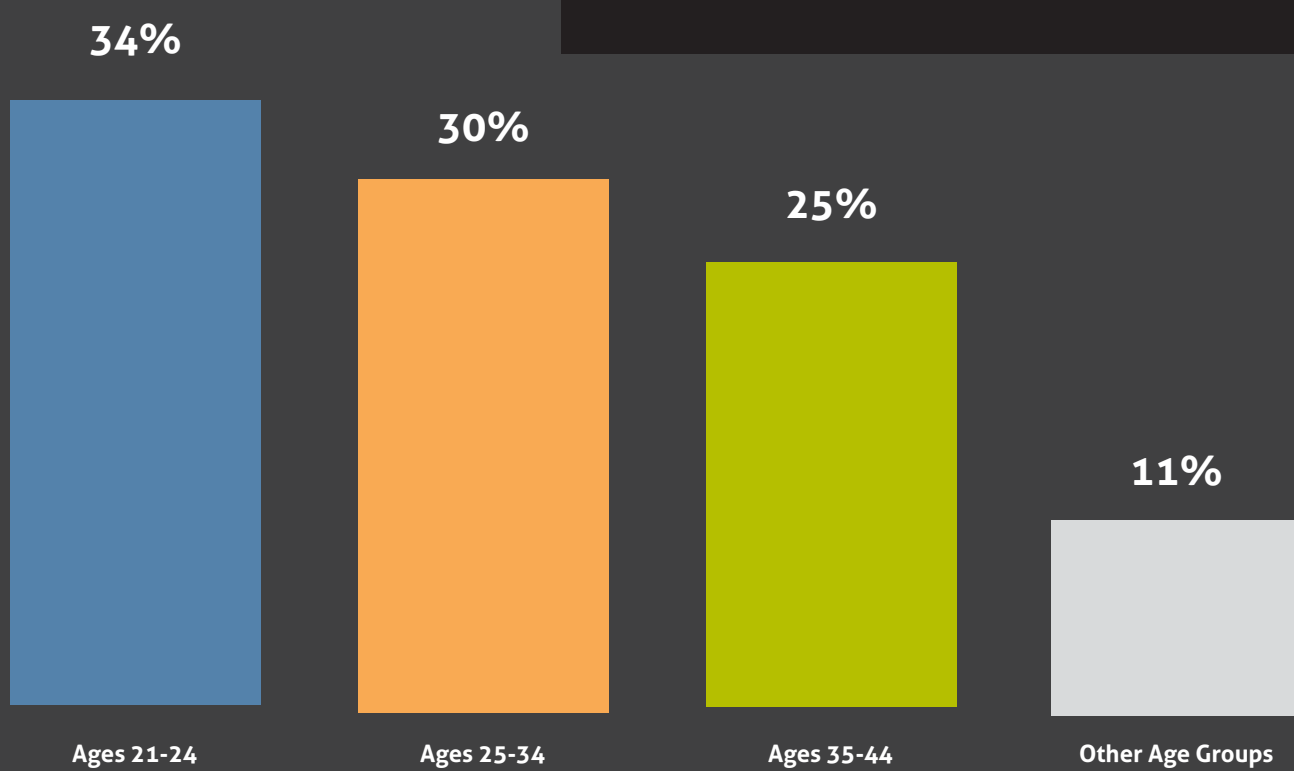
**Drunk driving is still a very dangerous threat to our safety every time we drive on our roadways.** We are still killing approximately 10,000 people each year. Despite our progress, we need to do more, much more.

**Each and every day in the U.S., 27 people die as a result of drunk driving crashes.**



*(Source: NHTSA FARS Data, 2012)*

### DRUNK DRIVERS BY AGE GROUP\*



**NOTE**

Car crashes are the leading cause of death for teens, and about one-third of those are alcohol-related. *(Source: NHTSA)*

\*According to 2010 crash data. (Source: NHTSA)

# 80

The average number of times a drunk driver has driven drunk before his or her first arrest. *(Source: NHTSA)*

### WHAT ARE THE ODDS?



On average, one in three people will be involved in a drunk driving crash in their lifetime. *(Source: NHTSA)*

Drunk driving costs the United States \$132 billion a year. *(Source: NHTSA FARS Data, 2012)*

